

CONTRACT



WFXB
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

<u>Contract / Revision</u> 141334 /		<u>Alt Order #</u> Warren
<u>Product</u> Warren for Senate 2012		
<u>Contract Dates</u> 10/26/12 - 10/28/12	<u>Estimate #</u> 12911	
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 10/25/12 / 10/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXB	<u>Account Executive</u> Michael Sugrue	<u>Sales Office</u> Boston-Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXB	10/26/12	10/26/12	Fox 25 AM News 9a	9a-10a		:30			NM	1	\$350.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$350.00			
2	WFXB	10/26/12	10/26/12	Dr. Oz	11a-12p		:30			NM	1	\$300.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$300.00			
3	WFXB	10/26/12	10/26/12	Anderson Live	3p-4p		:30			NM	1	\$275.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$275.00			
4	WFXB	10/26/12	10/26/12	Ricki Lake	4p-5p		:30			NM	1	\$300.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$300.00			
5	WFXB	10/26/12	10/26/12	Dr. Oz	5p-6p		:30			NM	1	\$350.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$350.00			
6	WFXB	10/26/12	10/26/12	TMZ	7p-730p		:30			NM	1	\$600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$600.00			
7	WFXB	10/26/12	10/26/12	Kitchen Nightmares - Net	8p-9p		:30			NM	1	\$4,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$4,500.00			
8	WFXB	10/27/12	10/27/12	WS Game Non Home	Various		:30			NM	1	\$7,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$7,500.00			
9	WFXB	10/26/12	10/26/12	M-Su 10p-11p News	10p-11p		:30			NM	1	\$2,000.00
		Candidate Discount										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$2,000.00			
10	WFXT	10/28/12	10/28/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	1	\$1,350.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,350.00			
Totals											10	\$17,525.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	10	\$17,525.00	\$14,896.25
Totals	10	\$17,525.00	\$14,896.25

Signature: _____ **Date:** _____

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